



# POLITICAL ADVERTISING CHECKLIST

For Internal  
Use Only:

Name of Candidate: Congress Leadership Fund  
Office Being Sought: Congress  
Person Ordering Advertising: Tracy Robinson  
Relation to Candidate: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Person To Whom Disclosure is Given: \_\_\_\_\_

<u>Date</u>	<u>Item</u>
<u>9/20</u>	Candidate has been determined to be "legally qualified" and requested political time.
<u>9/21</u>	Candidate's announcement constitutes a "use," i.e., candidate personally appears on the spot and is identifiable, and the spot is controlled, sponsored or approved by candidate or candidate's authorized committee.
<u>9/21</u>	Candidate's announcement contains proper sponsorship identification.
<u>9/20</u>	Candidate's have provided NAB form or other written statement of agency authorization to place advertising behalf of client (non-Federal candidates only).
<u>9/20</u>	Candidate has been provided with KABB FOX 29 Statement of Policy on Advertising.
<u>9/20</u>	Candidate has been provided with KABB FOX 29 Station Rate Card.
<u>9/20</u>	Campaign Committee has provided list of officers and directors.
<u>9/20</u>	Campaign has signed and dated the Political Certification
<u>9/20</u>	Cash in advance received.

Date

9/20/12

[Signature]  
Station Manager/Director of Sales

Adam Hodge  
Rep/Office

Rep Order# 9823771 Ver# 1 Status New Traffic Order# Printed: 09/20/2012 9:23 AM 1 of 3

Printed: 09/20/2012 9:23 AM  
Last Received: 09/19/2012 4:55 PM  
Showing Buylines: All Lines

Station KABB-TV SAN ANTONIO  
Advertiser ( ) POLITICAL ISSUE GROU  
Product CONGRESS IDR FUND  
Estimate# 3211  
Buyer Tracey Robinson  
Phone#  
Fax#

Agency ( )	AMERICAN MEDIA & ADVOCACY GROUP	Rep Firm	
	815 SLATERS LANE	Sales Office ( )	WASHINGTON
	ALEXANDRIA, VA 22314	Salesperson ( )	ADAM HODGE
Agency C/P1/P2/F	251/454/3211	Salesperson Phone#	202-955-5342
Flight Dates	09/21/2012 - 09/27/2012	Salesperson FAX#	202-955-5318
H hiatus Weeks			

## CONTRACT COMMENT

CONGRESSIONAL LEADERSHIP FUND \*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 19 AND 20 OF THE JOINT STATES FEDERAL COMMUNICATIONS COMMISSION'S RULES AND ORDER NO. 03-219 PROVIDED THAT BROADCAST STATIONS ADVERTISING CONTRACTS WOULD NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND WOULD NOT CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (KATZ) HAD ANY SUBSTANTIAL OR REASONABLE CHANCE OF VIOLATION OF FEDERAL COMMUNICATIONS ACT (FCA) BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND VIOLATED, VIOLATED AND COMPLETED ITS BROADCAST ADVERTISING CONTRACTS WITHOUT FULFILLING THE FCA RACE OR ETHNICITY.

--- REMARKS ---

THE  
NATIONAL  
NATURAL  
HISTORICAL  
MUSEUM

LT	Tr	Day	Time	Program	Loc	Rate	Dates	Series	Week #	Net	Total Shows	Balance
---	---	---	---	---	---	---	---	---	---	---	---	---
4		M	6A-7A	REA NEWS FOR EE	130	\$300.00	09/18-09/24	-	1	1	1	\$300.00
Rating: 1.1												
5		W	6A-7A	REA NEWS FOR EE	130	\$300.00	09/18-09/26	1	1	1	1	\$300.00
Rating: 1.1												
4		T	6A-7A	DAVITIME 8 NINE	130	\$300.00	09/21-09/21	1	1	1	1	\$300.00
Rating: 1.1												
6		W	6A-7A	DAVITIME 8 NINE	130	\$300.00	09/22-09/22	1	1	1	1	\$300.00
Rating: 1.1												
7		SU	11A-1P	FOX NET PRELUDE SHOW	130	\$1,200.00	09/23-09/23	1	1	1	1	\$1,200.00
Rating: 1.5												
8		F	6A-7P	TWOHALF MEN B	130	\$1,400.00	09/21-09/21	1	1	1	1	\$1,400.00
Rating: 2.8												
10		TU	6A-7P	TWOHALF MEN B	130	\$1,400.00	09/25-09/25	1	1	1	1	\$1,400.00
Rating: 2.8												

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 Buyer Tracey Robinson    Flight Dates 09/21/2012 - 09/27/2012    Salesperson FAX# 202-955-5348  
 Phone#    Hiatus Weeks  
 Fax#

Ln	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
11	W		630P-7P	THE GREAT MINDS	:30	\$1,400.00	09-23-09-26	1	1	1	\$1,400.00	
Rating: 2.9												
12	TH		630P-7P	THE GREAT MINDS	:30	\$1,400.00	09-23-09-24	1	1	1	\$1,400.00	
Rating: 2.9												
13	SA		7P-8P	THE GREAT MINDS	:30	\$1,400.00	09-23-09-24	1	1	1	\$1,400.00	
Rating: 2.9												
14	SU		10P-11P	FOX NFL FOOTBALL	:30	\$1,400.00	09-23-09-24	1	1	1	\$1,400.00	
Rating: 4.0												
15	F		9P-10P	FOX NFL FOOTBALL	:30	\$1,400.00	09-24-09-25	1	1	1	\$1,400.00	
Rating: 4.0												
16	M		9P-10P	FOX NFL FOOTBALL	:30	\$1,400.00	09-24-09-25	1	1	1	\$1,400.00	
Rating: 4.0												
17	SA		9P-10P	FOX NFL FOOTBALL	:30	\$1,400.00	09-26-09-26	1	1	1	\$1,400.00	
Rating: 4.0												
18	TU		9P-10P	FOX NFL FOOTBALL	:30	\$1,400.00	09-25-09-25	1	1	1	\$1,400.00	
Rating: 4.0												
19	TH		9P-10P	FOX NFL FOOTBALL	:30	\$1,400.00	09-27-09-27	1	1	1	\$1,400.00	
Rating: 4.0												
20	M-TU		9P-10P	NFL	:30	\$500.00	09-24-09-25	2	1	2	\$1,000.00	

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 Phone#   

Report Totals: 11 / \$25,330.00

---SALES MONTHLY TOTALS---

Sep 17: 1 / \$25,330.00  
 Sales Totals: 1 / \$25,330.00  
 Station Totals: 17 / \$25,330.00  
 Lines not sent void rtng: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$113,000	CABL 0%	KABB 17%	KTVS 22%	KUTV 10%
		KSAT 31	CHRY 6%	KOAT 20%	

---COMPETITIVE COMMENTS---

0%

Books    0011  
 Demos    543464

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
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I, Jon Ferrell  
do hereby request station time concerning the following issue:

Congressional Leadership Fund

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

**Total Charges:**

This broadcast time will be used by: Congressional Leadership Committee

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐

Yes

☐

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Congressional Leadership Committee

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER**

\_\_\_\_\_  
 Date Signature Contact Phone Number 703-683-4877

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted ☐ Accepted in Part ☐ Rejected

\_\_\_\_\_  
 Signature Printed Name Title

SEP-19-2012 20:39

P.01

KABTV - KABB-TV

6787

09/19/12 6787

Inv Date	Invoice #	Description	Balance Due	Discount	Net Amount
09-19-12	91912MSKABB-M	CLF-CLF-2012 3211	21,530.50		21,530.50

Check Total: \$21,530.50

EGUARD. LITHO USA 0470 1083512160M

REORDER FROM YOUR LOCAL SAFEGUARD DISTRIBUTOR IF UNKNOWN, CALL 800-523-2422

ORIGINAL DOCUMENT HAS A COLORED BACKGROUND PRINTED ON CHEMICAL REACTIVE PAPER WITH ENGRAINED BORDER / SIGNATURE LINE

**AMERICAN MEDIA & ADVOCACY GROUP**  
 815 SLATERS LANE  
 ALEXANDRIA, VIRGINIA 22314

**BB&T**  
 VIRGINIA

6787

6787

NUMBER

68-426/514

PAY EXACTLY\*\*\*\*\*21,530\*DOLLARS\*AND\*50\*CENTS

DATE

AMOUNT

Sep 19, 2012

\$21,530.50

KABB-TV  
 4335 NW Loop 410  
 San Antonio, TX 78229

*Jonathan W. Ferrell*

THE REVERSE SIDE OF THIS DOCUMENT INCLUDES A SECURITY SCREEN BACKER